

The meeting is taking place on June, Friday 18th, c.o. the MUSEP laboratory in via Tirotti 9, Loc. Le Mose - Piacenza.
 From the motorway exit "Piacenza Sud", follow the directions to Cremona. At the roundabout, take the third way.
 The laboratory is about 100 m far on the right side.

For information:

Sabrina Anselmi info@musp.it
 Serena Costa serena.costa@musp.it
 Dises dises-pc@unicatt.it

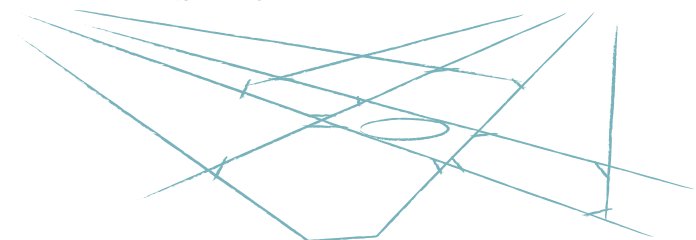
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MUSP
 Macchine Utensili e Sistemi di Produzione
 via Tirotti, 9 - loc. Le Mose - 29100 Piacenza
 Latitude 45° 02' 32" N - Longitude 09° 45' 06" W
 Phone 0523 623190 Fax 0523 645268
 e-mail: info@musp.it www.musp.it

BOOSTING INNOVATION: A CLUSTER APPROACH

June, Friday 18th
 From 9:30am to 1:30pm
 MUSP, via Tirotti n. 9 (Pc)



Workshop main topics

Industrial clusters are the way in which firms and territorial productive systems organize themselves and integrate between them.

Industrial clusters are also changing with globalisation since international firms' networks arise, spread in the territorial systems all over the world and somehow old industrial districts are shaping differently.

Nevertheless, territorial issues are still relevant and the quality of the business environment, including policy, is crucial.

The aim of the seminar is to built up a benchmark among industrial clusters in Europe, that will be also compared to the experience of the mechanical cluster of Emilia Romagna and in general the policy experience here and in Lombardia.

Speakers

Fiona **Witthurst**
Director of **Engagement & Lecturer in Entrepreneurship** - Newcastle University Business School

Thomas **Stahlecker**
Head of Unit Regions and Clusters of the **Fraunhofer Institute for System and Innovation Research** - Germany

Pavla **Břusková**
CEO of **Regional Development Agency Ostrava** - Czech Republic

Seppo **Tikkanen**
CTO **Fimecc Ltd., Finnish Metals and Engineering Competence Cluster** - Tampere, Finland

Silvano **Bertini**
Regione Emilia Romagna

Rolando **Imbrò**
Regione Lombardia

Workshop

• **Workshop introduction**

Francesco **Timpano** - **DISES** and **Università Cattolica del Sacro Cuore**
Michele **Monno** - **MUSP** and **Politecnico di Milano**

• **Collaborating to compete: the emergence of the subsea technology cluster in the North East of England**

Fiona **Witthurst** - **Engagement & Lecturer in Entrepreneurship**
Discussant: Emanuele **Vendramini** (**Università Cattolica**)

• **Recent experiences with German cluster policies: The Leading Edge Cluster competition and the Bavarian Cluster Campaign as example**

Thomas **Stahlecker** - **Fraunhofer Institute for System and Innovation Research**
Discussant: Michele Monno (MUSP)

• **The Czech cluster policy:**

Achievement and challenges, leading cluster in Moravia - Silesia
The Czech National Cluster Association and the Czech Machinery Cluster

Pavla **Břusková** - **Regional Development Agency Ostrava**
Discussant: Alessandra Ginelli (Reindustria)

• **Creating innovations and breakthroughs together**

Seppo **Tikkanen** - **Fimecc Ltd.**
Discussant: Mario Salmon (iMUSP)

• **The Italian policies supporting local systems: two front-runner regions, two original approaches**

Silvano **Bertini** - **Regione Emilia Romagna**
Rolando **Imbrò** - **Regione Lombardia**